



Hot holiday video games could spur player sales

FACTBOX-Anticipated U.S. holiday video games

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LOS ANGELES (Reuters) - U.S. video game publishers are heading into the all-important holiday season, when they reap more than half of their annual sales.

DFC Intelligence estimates that the North American video game market will generate revenue of \$12.4 billion (6.6 billion pounds) this year.

Following is a list of the Top 3 most anticipated titles on major video game consoles: Microsoft Corp.'s (MSFT.O: [Quote](#), [Profile](#), [Research](#)) new Xbox 360, Sony Corp.'s (6758.T: [Quote](#), [NEWS](#), [Research](#)) market-leading PlayStation 2 and upcoming PlayStation 3 and Nintendo Co. Ltd.'s (7974.OS: [Quote](#), [NEWS](#), [Research](#)) soon-to-debut Wii.

The data, compiled by GameSpot Trax, is based on the last 60 days of "buzz" regarding titles with holiday release dates -- from November 1 to December 31. "Buzz" is a measure of the online activities of million of GameSpot users, including searches for games or clicks on a link to a game's Web page.

XBOX 360

1. "Gears of War" Microsoft Game Studios
 2. "WWE SmackDown vs. RAW 2007" THQ Inc. (THQI.O: [Quote](#), [Profile](#), [Research](#))
 3. "Call of Duty 3" Activision Inc. (ATVI.O: [Quote](#), [Profile](#), [Research](#))
1. "Dragon Ball Z Budokai Tenkaichi 2" Atari Inc. (ATAR.O: [Quote](#), [Profile](#), [Research](#))
 2. "WWE SmackDown vs. RAW 2007" THQ
 3. "Guitar Hero II" Activision

PS3

1. "Call of Duty 3" Activision
2. "Resident Evil 5" Capcom Co. Ltd. (9697.T: [Quote](#), [NEWS](#), [Research](#))
3. "Need for Speed Carbon" Electronic Arts Inc. (ERTS.O: [Quote](#), [Profile](#), [Research](#))

WII

1. "The Legend of Zelda: Twilight Princess" Nintendo
2. "Wii Sports" Nintendo
3. "Red Steel" Ubisoft (UBIP.PA: Quote, Profile, Research)

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